



CHANGE SHORT FILM FESTIVAL 2018

BACKGROUND

C.H.A.N.G.E. FOUNDATION INC., in a pursuit to promote its vision and mission as an organization to - Change Hearts Thru Awareness, Nurturing, Giving and Encouraging – launches the 2ND CHANGE SHORT FILM FESTIVAL in 2018.

The submission of entries will officially open on **March 20, 2018 (Thursday)** and the contest will run until **August 31, 2018 (Friday)**.

The theme for the 2nd CHANGE SHORT FILM FESTIVAL 2018 is **“HEROES FOR CHANGE: ORDINARY PEOPLE WITH EXTRAORDINARY HEARTS”**.

The rationale of the theme being, we are all capable of doing something that will change the world. To have an extraordinary heart means to follow what is right and seek the truth in every situation and, to persevere no matter how difficult the challenges one is facing. Many times, this will mean going against the flow and standing for what is right. Our efforts may go unnoticed and may not be rewarded but it will always be enough to know that we have done our best. For changes that would make a difference in the world, we need Heroes with Extraordinary Hearts.

A total of thirty (30) short videos will be selected by the CHANGE Film Screening Committee from all the entries as finalists. Interested parties may submit their application forms and entries online through CHANGE Face Page or website at changefoundationinc.com

Interested parties may submit their entries online through WeTransfer, addressed to changefoundationinc@gmail.com (see more details below on sending via WeTransfer).

A. MECHANICS of the SHORT FILM COMPETITION:

1. Who can join and participate?

All interested students, amateurs and professionals may join. If you are an internet hobbyists and/or media practitioners categorized as producers, directors, writers and others, you may submit the following requirements:

- a) Duly accomplished CHANGE SHORT FILM FESTIVAL 2018 online form available at the www.facebook.com/changefoundationinc/ and at www.changefoundationinc.com
- b) Synopsis written in Filipino or English (1 page, 12 points font size, Arial, double space) on a letter sized bond paper must also be submitted together with the form.
- c) Resume of the participant - proponent/writer/director/producer

d) Proof of production – pictures while shooting the film

2. How to Submit Online

- a. Download the form either from the Photos album of Change Foundation Inc. Facebook page, or through our website www.changefoundationinc.com.
- b. Fill up all fields and email to changefoundationinc@gmail.com
- c. Wait for our Secretariat's email and we will send you a control number, which you will use for your file transfer.
- d. Log on to www.WeTransfer.com and key in needed fields. On the sending window, upload your file and make sure the file is sent to changefoundationinc@gmail.com. On the field labeled MESSAGE, just key in the control number emailed to you, along with the Title of the film entry, Participants' name (Individual and/or Production Team line-up) and Contact details.

3. Entry Fee is **Php 500** per Single Entry.

4. Payment in CASH or in CHECK, may be done as follows:

- a. Deposit payment at **PNB BANK Account Number 125970011514** with Account Name: **CHANGE HEARTS THRU AWARENESS, NURTURING, GIVING AND ENCOURAGING FOUNDATION INC.**
- b. Scan the billing invoice and deposit slip and e-mail to changefoundationinc@yahoo.com
- c. A scanned copy of the Official Receipt (OR) will be e-mailed to entrant/payee and the original copy of the OR will be sent through mail/courier upon clearance of the check payment.
- d. Entries with unpaid competition fees upon start of judging will not be included in the online judging.
- e. Likewise, entries lacking supporting documents as required upon start of judging will also be excluded from the judging system.

5. Awards and Cash Prizes

The winners will be receiving awards and cash prizes.

- i. **1st Prize - Php 40,000 and Trophy**
- ii. **2nd Prize - Php 25,000 and Trophy**
- iii. **3rd Prize - Php 15,000 and Trophy**
- iv. **Four (4) CHANGE FILM FESTIVAL Excellence Awards of Php 2,500 each and Plaques of Recognition.**
- v. **One (1) Special Award for Animation of Php 20,000**
- vi. **Other participants included in the Top 30 finalists will receive a Certificate of Participation.**

6. CHANGE shall not be liable for any solicitation of *additional funds* to augment production costs.
7. Application and submission of entries will be done online. Interested parties will visit the CHANGE Facebook Page or Website.
8. Video Participants must submit the following materials to CHANGE for promotional and exhibition purposes:
 - a) Behind the scenes materials
 - b) Video in HD format, 2k to 4k resolution
 - c) Major credit titles (soft copy) of the competing video
 - d) Vertical posters in CD JPEG format (if available)
 - e) The deadline for submission of the completed short video is until **August 30, 2018**.
9. For students, entries are open to individual and groups of students in high school and college levels.
 - All entries must include the student's name and name of the school, college or university he/she is enrolled in during online registration.
 - All entries must be certified by the school, as represented by the College Dean, or the student's professor, or adviser.

B. RULES & REGULATIONS

1. Create an account online – Applicant will create an account by filling out the online form with the required information. When registering, an alphanumeric code will be assigned by the system to submit entries online. Group of students who will participate /register should assign a representative or team leader who will register in behalf of the group.
2. The film shall not be more than 3 minutes. Theme is “HEROES FOR CHANGE: ORDINARY PEOPLE WITH EXTRAORDINARY HEARTS”. The story can be original or fiction but must be inspired by true accounts of changed lives. Light treatment or comedic flair is preferred.
3. The members of the organizing committee are disqualified from joining the competition.
4. Interested participants may submit a maximum of two (2) entries. However, only one entry per proponent shall be considered as a finalist.
5. TOP 30 Finalists will be featured at the CHANGE Facebook page and Website plus a one-day special screening at the FISHERMALL, Cinema 5 in Quezon City.
6. All works must be strictly independent films and not produced by commercial producers.
7. Due to copyright laws, the music used in any entry must be original, licensed or public domain
8. Dialogue should be in Filipino or in any Philippine dialect as deemed appropriate. All entries must be subtitled in English upon submission.

9. Ownership of the video rights shall be on a 50% / 50% basis between CHANGE and the PARTICIPANT. The same system of sharing will be applied in all ancillary rights and pertinent negotiations, whether the film is sold, rented or leased in the Philippines or abroad.
10. Proponents should assign a single representative to act on behalf of his team. All official communications shall be addressed to said representative. CHANGE shall not be liable for any controversy regarding the sharing of awards among the members of the team.
11. CHANGE shall ensure the safety of the films throughout the period in which the materials are in the custody.
12. The decision of the Board of Judges is final.
13. CHANGE reserves the rights to use the entry/s name and/or materials for the purpose of publicity, advertising, and/or promotion without prior compensation or notice.
14. CHANGE reserves the right to cancel, change or amend this contest and the Rules and Regulations therein.
15. All films already in production phase prior to March 15, 2018 are disqualified.

C. **ADVOCACY COMMUNICATIONS**

The entries should feature stories highlighting the specific values and traits espoused by CHANGE – Honesty, Kindness, Excellence and Nationalism, Concern and Preservation of the Environment;

- A. **Honesty** -integrity at Home, in the Community and at the work place.
- B. **Kindness** – selfless acts, generosity, radical love and extra-ordinary acts of goodness.
- C. **Excellence** – remarkable self-discipline, outstanding work habits, overcoming hardships to pursue a dream or ambition
- D. **Nationalism** – inspiring love for country, respect for national customs and traditions. The video should promote our national pride and identity. Subject may dwell on good cultural traits, historical achievements, freedom and democracy, contribution to progress, involvement in community services and nation-building.
- E. **Concern for and Preservation of the Environment** - the protection and proper management of natural resources, caring for animals and plants for sustainability.

D. **CRITERIA FOR JUDGING**

1. **VALUES MESSAGE = 50%**

- Does the material clearly show a specific CHANGE Value?
- Does it have a strong and positive message for the audience?
- Does it teach, inspire or instill the value message it wants to convey?

2. **CREATIVITY = 35%**

Does the execution present the values message in a fresh, insightful and compelling manner?
 Does it have the appropriate craftsmanship and production values?
 Does the film leave the audience feeling good, inspired or motivated to practice the value message?

3. **IMPLEMENTATION AND EXECUTION = 15%**

Editing
 Sound Design
 Technical aspects of creating a film
 Shot treatment /Cinematography

E. **JUDGING PROCESS**

- a. There will be two phases of Judging: the Finalists Round and the Award Categories.
- b. The Juries will comprise of at least five (5) and a Chairperson will be elected by the Board of Judges.
- c. They will judge all entries based on the specific CHANGE values.
- d. The judging session will be done with the physical presence of the Jury in a designated venue with deliberation if necessary and duly supervised. The Online format for the judging will be supervised by the Competition's independent auditing firm.
- e. Each jury member individually scores the entry from 1 to 10 for each line item in the CHANGE FILM FESTIVAL Criteria.
 - The 1 to 10 score is then given the respective weight based on the CHANGE FILM FESTIVAL Criteria breakdown.
 - All jury members may rate the entry up to the 1st decimal point.
 - Individual judges cannot see the scores of other judges.
 - All jury members' weighted scores are averaged by the Competition's independent auditing firm.

F. **OTHER CONSIDERATIONS**

1. **ABSTENTION**

If any conflict of interest arises, the concerned member of the panel should inhibit himself/herself in judging the particular entry. The member shall be required to inform CHANGE management on the said conflict.

- Jury members must abstain from judging an entry if it is from his/her company/brand/account and from a direct competitor of his/her brand/account.

- Jury members can pass/abstain from rating a certain campaign/material by marking the 'Pass/Abstain' check box on the score sheet and online judging.

2. **INDEPENDENT AUDITOR**

The assistance of an independent and respectable auditing firm shall be secured to take charge of the judging sessions and results from the preliminary to Finalists and Award Categories to be judged judging.

3. **PROTEST RECONSIDERATIONS**

Any protest on the eligibility of an entry must be formally filed (in writing) by a participating organization or entrant after the announcement of the finalists, one week before the final judging. No protests shall be entertained outside of this period.

All possible issues or controversies relating to the submitted entries will be discussed and resolved by the CHANGE management and the Jury.

The decision of the CHANGE Board of Judges shall be final and non-appealable.

G. **COMPOSITION OF JUDGES**

C.H.A.N.G.E. Foundation Inc., for the CHANGE SHORT FILM FESTIVAL 2018, shall select knowledgeable, credible, respected and relevant persons from various appropriate industries and disciplines to constitute the screening panel of judges for the Finalists Round and the Award Categories.